



## **OUTSOURCING IN CLINICAL TRIALS MIDWEST 2017 CHICAGO, 12<sup>TH</sup> - 13<sup>TH</sup> SEPTEMBER 2017**

### **SPONSORS INCLUDE**

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### **Confirmed 2017 Speakers Include**

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**Elizabeth Hanson**, Clinical Scientist – **Takeda Development Center Americas Inc.**  
**Theodore Danoff**, Senior VP Clinical and Medical Affairs & Chief Medical Officer - **Clarus Therapeutics**  
**Kelly Cain**, Senior Director Global Clinical Data Solutions – **Medtronic Core Clinical Solutions**  
**Bruce Riser**, CEO - **BLR Bio**  
**Jim Kremidas**, Executive Director - **Association for Clinical Research Professionals**  
**Alexandra Massoud**, Director, Clinical Affairs - **Exact Sciences**  
**Tonya Thurman**, RAC, Director, Clinical Affairs & Clinical Relations - **Cook Medical**  
**Nancy Sacco**, Vice President, Global Clinical Operations - **Revance Therapeutics**  
**Minji Bae**, Assistant Director, Clinical Vendor Management - **Abbvie**  
**Barbara Kaesdorf**, Associate Director Clinical Affairs - **Abbott**  
**B. Woun Seo**, Associate Director of Medical Affairs - **Pinnacle Biologics**  
**Jeff Wagner**, Advisor, Clinical Development Information and Optimization - **TransCelerate/Eli Lilly**  
**Kara Cassidy**, Associate Director, Clinical Operations – **Medline**  
**Joseph F. Gotowko**, Assistant Director, R&D Quality Systems – **Abbvie**  
**Kenneth David Fernandez Prada**, Senior R&D Engineer - **Depuy-Synthes Joint Reconstruction (J&J)**  
**Amber Meriwether**, Senior Manager, Medical Affairs Lead, Contracts & Outsourcing, Medical and Development-  
**Astellas Pharma Global Development, Inc.**  
**Edward P Cohen**, Professor Microbiology and Immunology- **University of Illinois College of Medicine**

### **FURTHER INFORMATION**

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**Outsourcing in Clinical Trials  
Midwest 2017**  
SEPTEMBER 12-13, 2017, CHICAGO, ILLINOIS

<b>Outsourcing in Clinical Trials Midwest   Chicago, Illinois Day 1   12<sup>th</sup> Sept, 2017</b>	
07:45	<b>Registration and Refreshments</b>
08:25	<b>Chairman's Opening Remarks</b>
08:30	<p><b>Discussing the impact the 21<sup>st</sup> Century Cures Act will have on the US Pharma industry and operating models to plan ahead during political uncertainty</b></p> <ul style="list-style-type: none"> <li>• Key features of the 21st Century Cures Act, particularly changes in the use of Real World Evidence and Summary Data for indication approvals</li> <li>• The impact of the January 2017 "One-in-Two-Out" Executive Order calling for two regulations to be eliminated for every new one issued on the rollout of the 21st Century Cures Act</li> </ul> <p>20 minute spotlight presentation session followed by 10 minutes of Q&amp;A. <i>Confirmed speaker: <b>Amber Meriwether</b>, JD, MA, Senior Manager, Medical Affairs Lead, Contracts &amp; Outsourcing, Medical and Development - <b>Astellas Pharma Global Development, Inc.</b></i></p>
09:00	<p><b>Trends in Industry Responsiveness to New Innovations for Clinical Trials</b></p> <ul style="list-style-type: none"> <li>• Results from Advanced Clinical's 2017 Industry Innovation Survey, which covers reactions to new innovations in clinical research from industry-wide survey responders</li> <li>• Forecast of future trends in clinical trial technology use based on survey results</li> <li>• Strategies for operationalizing new tools and tech</li> </ul> <p><b>Julie Ross</b>, President - <b>Advanced Clinical</b></p>
<b>Patient Recruitment and CRO Selection</b>	
09:30	<p><b>Striking the balance between outsourcing and using in-house resources to improve efficiency in your trial: Which model offers the most value to sponsors?</b></p> <ul style="list-style-type: none"> <li>• Evaluating your internal expertise to decide which processes to outsource ensuring you make the most of in-house capabilities</li> <li>• Advantages and challenges of hybrid vs full outsourcing models to identify which is more suitable for your company</li> <li>• Ensuring you are attracting successful suppliers who will provide clinical and regulatory experts to work with you</li> <li>• Evaluating the risk of either outsourcing model to understand who is ultimately responsible for different aspects of the trial</li> </ul> <p><b>Barbara Kaesdorf</b>, Associate Director Clinical Affairs- <b>Abbott</b></p>



**Outsourcing in Clinical Trials  
Midwest 2017**  
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<p>10:00</p>	<p><b>Exploring your clinical trial imports and exports to ensure a smooth transition through US Customs</b></p> <ul style="list-style-type: none"> <li>• Demystifying the import/export regulations to increase uniformity of practices across ports of entry ensuring a timely resolution of nationwide trade compliance issues</li> <li>• Pinpointing the goals and achievements of the centre to date to prevent a holdup at Customs of your clinical supplies</li> <li>• Utilizing the Centers’ recent expansion to include processing for the entire industry to appreciate the effect on your clinical supply</li> <li>• Reviewing key strategies for ensuring your drugs make it through customs in a safe and timely manner</li> </ul> <p><b>Nancy L. Anderson</b>, Pharmaceuticals, Health and Chemicals CEE, <b>United States Customs and Border Protection (US CBP)</b></p>
<p>10:30</p>	<p style="text-align: center;"><b>Morning Refreshments &amp; Networking</b></p>
<p>11:00</p>	<p><b>Patient recruitment: Discussing the strict inclusion/exclusion criteria to ensure successful enrolment and exploring the internet and social media as patient recruitment engagement tools</b></p> <ul style="list-style-type: none"> <li>• Designing a recruitment strategy appropriate to age and demographic of patients you aim to recruit</li> <li>• Identifying methods to ensure the best predictions possible in cutting edge trials and to update the enrolment plan as you go to ensure right patient population</li> <li>• Reviewing the sites experience prior to enrolment plans to understand how they will execute this trial and eliminate recruitment hurdles early</li> <li>• Addressing the barriers of privacy and intimacy of sharing trial participation info on social media</li> </ul> <p><b>Nancy Sacco</b>, Vice President, Global Clinical Operations - <b>Revance Therapeutics</b></p>
<p>11:30</p>	<p>CASE STUDY <b>Selecting CROs who cater for start-ups to establish the best approaches for clinical trials from a small biotech/medical device perspective</b></p> <ul style="list-style-type: none"> <li>• Outlining a successful CRO selection process to examine what size CRO is best for your company and trial</li> <li>• Addressing best practices to reduce the impact of having limited internal resources to improve study efficiency</li> <li>• Using real life examples examine the benefit of working with a comprehensive CRO who understands your budget restrictions and implications of regulatory work</li> <li>• Exploring the opportunities available with niche types of CROs to examine what services you have the option to outsource to cater to a start-up budget</li> <li>• Pinpointing strategies for working with CROs with a strong clinical background who can help you get in front of sites to encourage a high level of patient engagement</li> </ul> <p><b>Bruce Riser</b>, CEO - <b>BLR Bio</b></p>



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12:00	<p><b>PANEL DISCUSSION</b>  <b>Debating the pros and cons of working with a big vs small CRO to ensure the right fit for your clinical trial</b></p> <ul style="list-style-type: none"> <li>• Discussing strategies to find a CRO that has a different approach when pitching to a smaller biotech or med device company who have different levels of resources and infrastructure</li> <li>• Debating the challenges when looking for a CRO in the right therapeutic area and deciding on the specific trial design in the first meeting</li> <li>• Discussing contracts to review study managers and monitors to ensure the right investigators are working on your study</li> <li>• Exploring methods with vendors to establish needs and priorities to ensure correct prioritization and the right level of attention required</li> </ul> <p><i>Confirmed Panellists:</i>  <b>Nancy Sacco</b>, Vice President, Global Clinical Operations - <b>Revance Therapeutics</b>  <b>Kelly Cain</b>, Global Clinical Data Management Director – <b>Medtronic</b>  <b>Bruce Riser</b>, CEO - <b>BLR Bio</b></p>
12:30	<p><b>Lunch &amp; Networking</b></p>
14:00	<p><b>ACRP session: Exploring the human aspect of driving implementation of new initiatives in the clinical trial industry</b></p> <ul style="list-style-type: none"> <li>• Assessing the importance of considering implications of change in the industry</li> <li>• Discussing the need for new training for site personnel for future clinical trials</li> <li>• Identifying the competency standards for clinical research personnel</li> </ul> <p><b>Jim Kremidas</b>, Executive Director, <b>Association for Clinical Research Professionals</b></p>
14:30	<p><b>Maximising the use of wearable technologies in clinical trials to be more time and cost efficient in the long run</b></p> <ul style="list-style-type: none"> <li>• Learning about new wearable technologies available and how they can be incorporated into clinical trials</li> <li>• Identifying challenges with moving over to wearables whilst ensuring patient and data safety is maintained at the highest level</li> <li>• Understanding compliance requirements and FDA standards in relation to wearables</li> <li>• Using real life case study examples to explore pilot tests done on low risk trials to test out new technologies and improve the running of your trials</li> <li>• Exploring home monitoring technologies used to collect patient data in a more time effective manner</li> </ul> <p><b>Kenneth David Fernandez Prada</b>, Senior R&amp;D Engineer - <b>Depuy-Synthes Joint Reconstruction (Johnson and Johnson)</b></p>



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15:00	<b>Afternoon Refreshments &amp; Networking</b>
15:30	<p><b>Demystifying Risk Based Monitoring (RBM) approaches and CRO collaboration for smaller sponsor companies</b></p> <ul style="list-style-type: none"> <li>• Emphasizing the importance of a CRO with RBM experience for a smaller sponsor company</li> <li>• Risk-Based Monitoring incorporates standard practice</li> <li>• Understanding RBM pricing during RFPs, bid defences and contract negotiations</li> <li>• Appreciating the importance of introducing remote monitoring correctly to ensure your data is safe and easily accessible across the team</li> </ul> <p><b>Alexandra Massoud, Director, Clinical Affairs - Exact Sciences</b></p>
16:00	<p><b>Analysing strategies to minimize the consequences of site personnel turnovers to help reach study timelines and attain quality data</b></p> <ul style="list-style-type: none"> <li>• Site selection counts for more than identifying qualified investigators</li> <li>• Leveraging the expertise of the sites and your relationship with the most qualified investigator</li> <li>• Consider your investigator as an extension of your in-house team to keep your clinical trial top-of-mind</li> <li>• Ensuring key leaders are identified during study start-up to maintain accountability</li> </ul> <p><b>Tonya Thurman, RAC, Director, Clinical Affairs &amp; Clinical Relations - Cook Medical</b></p>
16:30	<b>Chairman's Closing Remarks</b>
16:35	<b>Drinks Reception</b>



<b>Outsourcing in Clinical Trials Midwest   Chicago, Illinois Day 2   13<sup>th</sup> Sept 2017</b>	
8:15	<b>Registration &amp; Refreshments</b>
08:50	<b>Chairman's Opening Remarks</b>
<b>Strengthening Vendor Relationships And Exploring Global Trial Opportunities</b>	
9:00	<p><b>CASE STUDY: Overcoming hurdles presented when outsourcing clinical trials off-shore</b></p> <ul style="list-style-type: none"> <li>• Establishing operations prior to study work transition to offshore provider</li> <li>• Ensuring the correct criteria is selected to help pinpoint a knowledgeable provider with a global presence and experience with the regulatory bodies</li> <li>• Providing effective tools/plan with all parties to overcome language barriers, time zone difference and ensure your clinical trial stays on track</li> </ul>



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	<ul style="list-style-type: none"> <li>Implementing governance to oversee vendor performance</li> </ul> <p><b>Minji Bae</b>, Assistant Director, Clinical Vendor Management – <b>Abbvie</b></p>
9:30	<p><b>Assessing medical device companies outsourcing challenges to allow for smooth vendor selection process and trial success</b></p> <ul style="list-style-type: none"> <li>Exploring the advantages of outsourcing to CROs with medical device expertise to help achieve trial success</li> <li>Examining whether the high prices and lack of expertise associated with pharma vendors are a worthy investment</li> <li>Establishing thorough tests to ensure your investigator has the level of expertise required and is fully committed to your trial</li> <li>Determining the correct balance between micro management and a ‘hands on’ approach to maintain CRO trust and reduce delays</li> </ul> <p><b>Kara Cassady</b>, Associate Director Clinical Operations- <b>Medline</b></p>
10:00	<p><b>Morning Refreshments &amp; Networking</b></p>
10:30	<p><b>Exploring the benefit of the TransCelerate Shared Investigator Platform (SIP) initiative</b></p> <ul style="list-style-type: none"> <li>Outlining the SIP initiative</li> <li>Identifying the benefits of SIP and understand how it can improve communication with sites</li> <li>Update on the status of SIP</li> </ul> <p><b>Jeff Wagner</b> (Advisor, Clinical Development Information and Optimization at TransCelerate/Eli Lilly) will give a 20 minute presentation, introducing to the SIP initiative. This will be followed by a 10 minute Q&amp;A to open up the discussion to the audience.</p> <p><b>Jeff Wagner</b>, Advisor, Clinical Development Information and Optimization - <b>TransCelerate/Eli Lilly</b></p>
<p><b>Looking Ahead To The Future Of Clinical Trials</b></p>	
11:00	<p><b>INTERACTIVE SESSION: Exploring a novel idea for a future CRO selection tool to overcome the many challenges associated with CRO selection</b></p> <ul style="list-style-type: none"> <li>Addressing the current challenges associated with vendor selection</li> <li>Asking the audience for their experiences with vendor selection/CROs</li> <li>Exploring the idea of an online CRO review tool to aid the biopharma industry with CRO selection (asking the audience for their thoughts)</li> <li>Identifying how best to use this CRO tool</li> <li>Conclusion: what you will take away from this session and how to implement it into your current processes</li> </ul>



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	<b>Theodore Danoff, MD, PhD, Senior VP Clinical and Medical Affairs, Chief Medical Officer - Clarus Therapeutics</b>
11:30	<p><b>Exploring the role of Medical Affairs and how cohesive work with Clinical Operations can lead to successful execution of clinical trials</b></p> <ul style="list-style-type: none"> <li>• The role of medical affairs in a successful investigator initiated study program</li> <li>• The use of the field based medical affairs group within the initiation of clinical trials</li> <li>• Impacting clinical trial recruitment with direct medical affair involvement</li> <li>• Insuring appropriate compliance between medical affairs within a clinical trial program</li> </ul> <p><b>B. Woun Seo, Associate Director of Medical Affairs - Pinnacle Biologics</b></p>
12:00	<b>Lunch &amp; Networking</b>
13:30	<p><b>Speaker Hosted Roundtables</b> Interactive roundtable sessions offer a unique opportunity to come together with your peers to share best practice and develop solutions to critical challenges facing the industry as a whole. Hosted by industry experts and each focused on a single issue, roundtables are an exciting, interactive way to build your personal network and learn from the experience and expertise of others.</p> <p>Each roundtable session lasts for <b>45 minutes</b>, and delegates may attend up to <b>2 Roundtables</b></p>
RT 1	<p><b>Immunotherapy, Steps Required to Obtain FDA Approval for Cancer Therapy</b> <b>Edward Cohen, Professor Microbiology and Immunology - University of Illinois College of Medicine</b></p>
RT 2	<p><b>Exploring how companies are addressing the QRM in ICH E6 Addendum- with regards to outsourcing and working with CROs</b> <b>Joseph F. Gotowko, Assistant Director, R&amp;D Quality Systems – Abbvie</b></p>
RT 3	<p><b>Outsourcing challenges in emerging markets and best practices</b> <b>Minji Bae, Assistant Director, Clinical Vendor Management – Abbvie</b></p>
RT 4	<p><b>Comparatively exploring commercial VS clinical supply chain; lessons learnt for trial supply</b> <b>Shan Rahman, Director, Global Project Management - Takeda Pharmaceuticals</b></p>
RT 5	<p><b>Discussing partner relationships to join the emerging market before embarking on a clinical trial: exploring US FDA vs cFDA; the recent cFDA regulatory changes; having a partner in China;</b></p>



	<p><b>exploring the option of co-developing a new drug with a partner in China</b></p> <p><b>Ruth Wu-Wong, CSO - Vidasym</b></p>
15:00	<b>Chairman's summation and close of conference</b>