



Data Privacy and Improving Diversity in Clinical Trials

The Intersection of Initiatives and Approaches from a Small Biotech

Outsourcing in Clinical Trials- Southeast

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DeAnn Hyder

Background

- 30+ years of experience in clinical trials
- Leading Clinical Data Management and Programming at Kronos Bio
- Foundation in clinical data management as data reviewer/study data lead, functional and global account leadership roles, project management
- Experience across functions through process improvement and analytics teams



About Kronos Bio

- Kronos Bio is a clinical-stage biopharmaceutical company dedicated to the discovery and development of novel cancer therapeutics designed to transform patient outcomes through a precision medicine strategy by targeting dysregulated transcription.
- We make purposeful connections as we seek to bring forward groundbreaking therapies for patients who need them
- 3 Therapies with others in development
- HQ and Clinical Development team in San Mateo
- Research facilities in Cambridge, MA
- ~100 employees across the company
- www.kronosbio.com




Background & Challenges

Dichotomy



Protect Data Privacy

- GDPR and GDPR-Like Regulations
- Global consumer and governmental push for improved data privacy, placing more power into the consumers' ownership
- Drives and also limits what data can be collected and how processed



Clinical Trials



Improve Diversity

- FDA Guidance & National Law (FDORA- Food and Drug Omnibus Reform Act signed into law end 2022)
- Global and industry desire to improve access to trials for more people
- Drives need to collect more data as well as more specific data

Our Approach: Data Privacy

Address Today & Set the Foundation for Future

Today

Future

Apply Expertise
of Partners

VeraSafe Partnership

- Study GDPR Needs
- Cross-Functional Regulatory Document Development
- General Privacy Notice Language

Clinical CRO Partnership

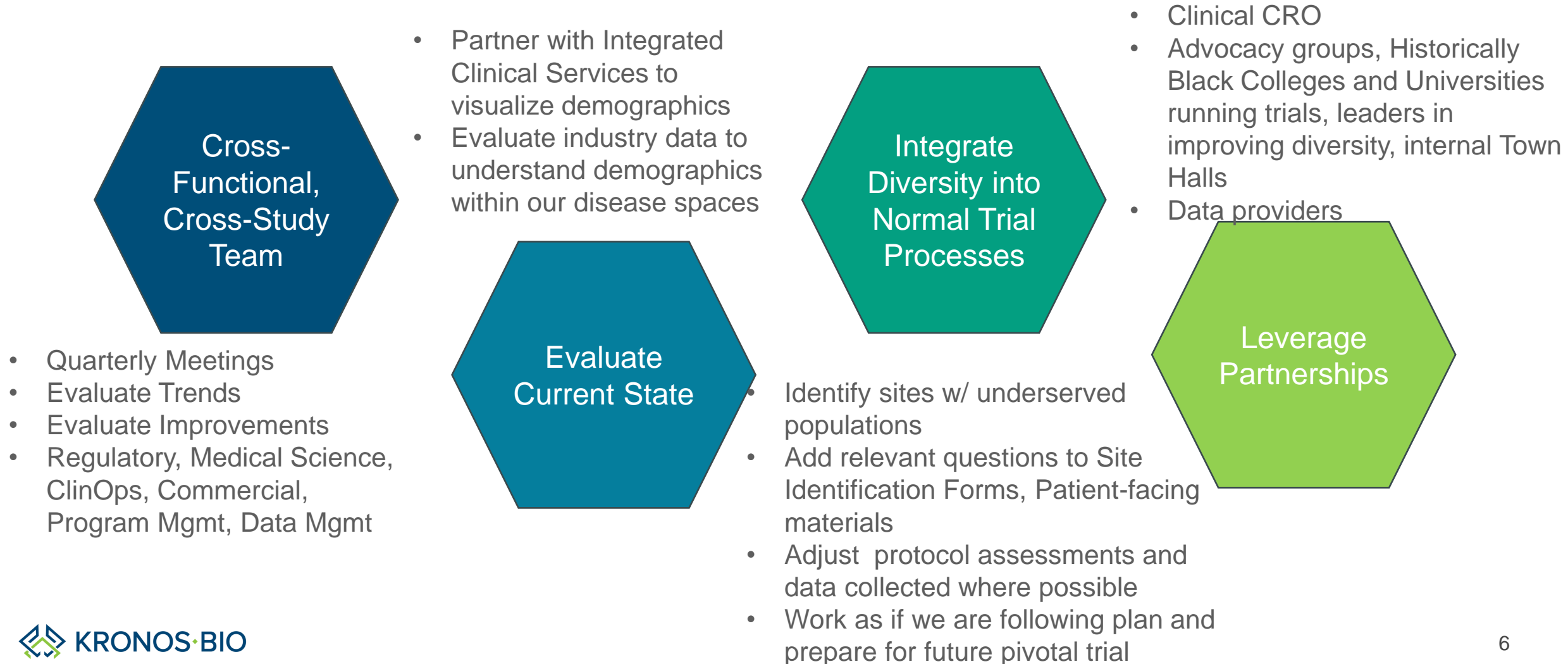
- Privacy Notice Translations

- Establish foundation while we have a small number of trials
- Consider cross-functional data needs and future research
- Begin data warehouse, data model and technology planning
- Plan for study database enhancement

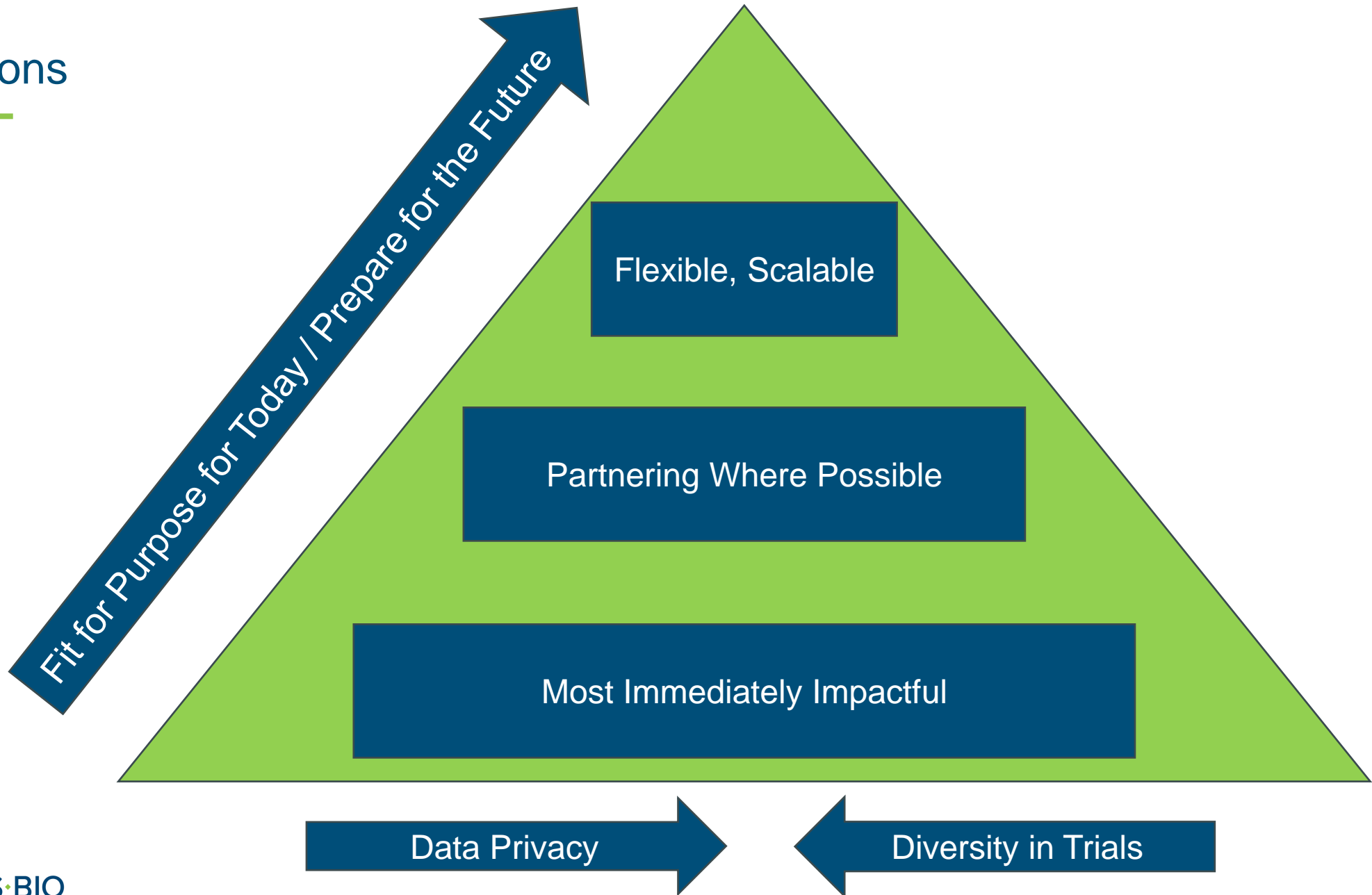
Develop Data
Foundation

Our Approach: Diversity

Prepare and Socialize- Focus on Near-Term Tangible Changes, Long-Term Readiness



Conclusions



Questions?



Thank you!

