Outsourcing in Clinical Trials West Coast
Medical Device Stream

Hyatt Regency San Francisco Airport, USA
6th - 7th February 2024

WEDNESDAY 7th FEBRUARY 2024

This conference will bring industry professionals together to share knowledge, with a focus on collaboration, advancing clinical development and concentrating on clinical operations, innovation, and technology.

For the 16th Annual event, our flagship show will focus on providing delegates with practical take-aways and solutions to their most current operational and outsourcing challenges in clinical trials, this is an event not to be missed.

8:30	Registration and Refreshments
	Medical Device Stream
9:00	**Navigating the importation landscape for medical devices to gain and maintain competitiveness in a global market** • What industry should provide to a vendor to be able to import medical device • Understanding and avoiding medical device importation errors • Detained medical devices: How to overcome the violation to get product into commerce • Ensuring good manufacturing practice and compliance to domestic regulation ***Reserved for FDA***
9:30	*Session Reserved for Event Sponsor*
10:00	**Overcoming reimbursement challenges to get your device to market as quickly and efficiently as possible** • Implementing an improved strategy of pipeline focusing on market, time and investment in clinical trials • Aligning the reimbursement ecosystem to be operationally efficient • Optimising the funding infrastructure to avoid bankruptcy or being bought out • How the latest changes in European clinical trial requirements and regulation have affected smaller companies' willingness to invest in these markets • Responding to claims that there will be a stall in innovation due to MDR updates and lack of reimbursement ***Session available***

10:30	Morning Refreshments & Networking
11:00	**Collaborating with digital innovation and 'augmented intelligence' to advance in the medical device space** • Optimising AI for virtual labs, analytical training, and to improve processes with AI robotic systems, allowing them to apply efficiencies across operations • Learn how AI is expected to become a key driver of medical device innovation • Solve data integration challenges and connect easier and faster with telehealth • Taking advantage of technology that's already out there for clinical trials and for practical ways to communicate with patients ***Session available***
11:30	*Session Reserved for Event Sponsor*
12:00	**Levelling up CRO partnerships so that both sides win** • How to effectively request a bid from a CRO and how to streamline this process • Why CRO flexibility and ability to customise is mission critical for sponsors • Optimising regional partnerships with CROs to best support clients and avoid dissatisfaction • Ensuring alignment of incentives to avoid delays in trial execution ***Session available***
12:30	Networking Lunch
1:30	**What the advancement in combining drug and medical devices clinical trials means for the healthcare industry** • Aligning medical devices and drugs to improve patient quality of life, drug administration and overall reduce the cost for healthcare systems • Increasing education around medical devices before clinical trials must remain a paramount priority to progress in the space • How to best involve a medical device in a drug clinical trial and what are the safety processes that are required to ensure good clinical practice • Understanding submission and how to manage monitoring activities for drug and medical device clinical trials ***Session available***
2:00	**Reducing the impact of increased data privacy requirements under GDPR on medical device companies** • Managing all considerable factors when it comes to data handling • Ensuring an additional language is included in contracts • Do the sites or vendors have a Data Privacy Officer or SOPs around data handling? • How to review data in an efficient way ***Session available***

REGISTER HERE

Sales Enquiry
Nick McCudden
Head of OCT Events
T: +61 280 978 126
E: NicholasMcCudden@arena-international.com

Speaker Enquiry
Maya Hudson
Senior Conference Producer
E: Maya.Hudson@arena-international.com

Marketing Enquiry
Haida Amirzadah
Marketing Manager
E: Haida.Amirzadah@arena-international.com

2:30	**PANEL DISCUSSION** **Sharing best practice for improving patient enrolment and engagement for successful medical device clinical trials** • Being aware of the implications of cultural differences on how medical device instructions are understood globally during decentralised clinical trials • Collaborating with patients to ensure patient-centric clinical trials and improved engagement • Getting enrolment interest back to where it was before the pandemic • Incorporating hybrid decentralised trials as a potential solution to decreased patient enrolment • Understanding how much patients value the human touch to tend to their needs better ***Seats available***
3:15	Afternoon Refreshments, Networking & Prize Draw in Exhibition Room
3:45	**Speaker Hosted Roundtables** Interactive roundtable sessions offer a unique opportunity to come together with your peers to share best practice and develop solutions to critical challenges facing the industry as a whole. Hosted by industry experts and each focused on a single issue, roundtables are an exciting, interactive way to build your personal network and learn from the experience and expertise of others. Each roundtable session lasts for 30 minutes, and delegates may attend up to 2 roundtables.
RT 1	Inclusivity and diversity of patient demographics
RT 2	New era of decentralised clinical trials for medical devices
RT 3	Improved risk-based quality monitoring practice
4:45	**Close of Conference**

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